

HDL CAPITAL

LOWER/MID MARKET CORPORATE FINANCE ADVISORS

Based in Toronto, HDL Capital Inc. (HDL) is a boutique corporate finance advisory firm specializing in M&A and Transaction Services for clients across North America.

\$2Billion+

Total transaction value advised on by the HDL team

200+

Successful transactions advised on by the HDL team

\$5M-\$50M+

Typical transaction size range completed

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SECTOR EXPERIENCE



MANUFACTURING / CPG



INTERNET / E-COMMERCE



FINANCIAL SERVICES



WAREHOUSING / DISTRIBUTION



SOFTWARE / SaaS / ADTECH / IT SERVICES



MKTG / MEDIA / ENTERTAINMENT



FINTECH / POS



HEALTHCARE / MEDTECH



CONTRACTING / INFRASTRUCTURE



ENERGY / MINING

BUY-SIDE M&A PROGRAMS

- Driving corporate growth and shareholder value through planning and execution of accretive acquisition plans
- Building deep funnels of targets in Canada and beyond
- Advising on ideal structures to minimize risk, maximum financing
- Organizing legal, accounting, and regulatory to ensure efficient, cost-effective closings

GINCOR WERX
Buy-Side M&A

DRIVETEC

givex
Buy-Side M&A

Kalex

LOFT ENTERTAINMENT
Buy-Side M&A

CANADIAN MUSIC WEEK

GINCOR WERX
Buy-Side M&A

WILTSIE TRUCK BODIES

HICKEY FREEMAN
\$20M Buy-Side M&A

SAMUELSON

comwave
\$35M Buy-Side M&A

RADIANT

FRESH BRANDS
\$20M Buy-Side M&A

THE WORKS

Kraun Electric
Current Buy-Side Mandate

SELL SIDE M&A EXECUTION

- Leading market driven value analysis and developing comprehensive packages to maximize interest, pricing and structure
- Targeting our deep network of thousands of strategic and Private Equity buyers (75% of buyers have been from outside of Canada)
- HDL brings the tenacity necessary to make transactions close in the most challenging of markets

AMC
Sell-Side M&A

FloWorks

PPS PRODUCTION PAINT STRIPPING
Sell-Side M&A

mplw INDUSTRIAL SERVICES

Impact
\$17M Sell-Side M&A

FOUNDERS ADVANTAGE CAPITAL

Glatz CONCERTS
Sell-Side M&A

LOFT ENTERTAINMENT

YNG
Sell-Side M&A

PEERAGE

Astley Gilbert
\$19M Sell-Side M&A

FOUNDERS ADVANTAGE CAPITAL

givex
\$100M Public M&A

COUNTY CAPITAL 2

Intrahealth
\$19M Sell-Side M&A

WELL Health

THE WOODS
Sell-Side M&A

FIKA CANNABIS

ADCORE
\$20M Public M&A

COUNTY CAPITAL

FAIRNESS OPINIONS & FORMAL VALUATIONS

- Providing Board of Directors with highly independent Fairness Opinions and Valuations in a range of situations including:
 - Public/private M&A, carve-outs, spin-offs, divestitures
 - Going private transactions; related party transactions
 - Insolvency, restructuring, credits agreements
- Experienced team of CBVs and CPAs to meet the strictest of regulatory requirements (NI-61-101 etc.)

STONE ASSET MANAGEMENT LIMITED
Fairness + CBCA
Opinions for Restructuring & Sale to Starlight

FG ACQUISITION CORP.

Formal Valuation in Support of \$35M Acquisition of

STRONG
MOI SCREENS

STONEWAY CAPITAL
Fairness + CBCA
Opinions for Restructuring of \$1 billion of Sr. Secured Debt

GLOBAL MARKETING PLATFORM PROVIDER

Fairness + CBCA Opinions for Restructuring of \$880M Sr. Secured Debt

WITHAD HOC
NOTEHOLDER GROUP